



National Child Abuse
Prevention Month
Blue Bow Campaign
children's home & aid

What is the Blue Bow Campaign?

The Blue Bow Campaign began in 1989 when Bonnie Finley of Virginia tied a blue ribbon around her car's antenna in memory of her young grandson who was abused and killed by his parents. This simple act of remembrance ignited a national movement to stop child abuse.

How can I make a difference?

Wear a Blue Ribbon

Raise awareness in April by showing your support of child abuse prevention. Wear a blue ribbon and tell your family, friends and co-workers what it represents.

Tie Blue Ribbons

Build a blue ribbon tree – at your child's school, at your church or even in your own yard. By creating a visual display, you're helping us build awareness.

Engage with us on Social Media

Join us on our agency social media pages - check out our posts, like and share them in your own networks!
@childrenhomeaid on Instagram; @childrenshomeandaid on Facebook and Twitter

Become a Volunteer

April is also National Volunteer Month! To become involved in one of our programs, please visit childrenshomeandaid.org/volunteer.

Attend an Event

Blue Bow Campaign events are happening all throughout April – visit our events calendar at childrenshomeandaid.org/events to find one near you.

Take the Survey

Help us better understand the needs of parents and caregivers in Illinois by completing a brief, anonymous survey at surveymonkey.com/r/sixqualities.



*Ending Child Abuse and Neglect in Illinois
Starts with You*

For more information, please visit
childrenshomeandaid.org/bluebow