



# SPONSORSHIP OPPORTUNITIES



children's home & aid

YES, I will sponsor the 2021 Derby Day Virtual Party. Please reserve the following sponsorship for me:

- KENTUCKY DERBY \$10,000**
- Opportunity to display promotional company video on our website
  - Company or name spotlight on our website and social media pages
  - Verbal acknowledgement from our CEO on May 1, 2021\*
  - Company blog spotlight on Children's Home & Aid website
  - Prime listing on all Derby Day online materials\*\*
  - 10 mint julep cocktail kits (only if hosting a party)

- PREAKNESS STAKES \$5,000**
- Verbal acknowledgement from our CEO on May 1, 2021\*
  - Company blog spotlight on Children's Home & Aid website and social media pages
  - Prime listing on all Derby Day online materials\*\*
  - 5 mint julep cocktail kits (only if hosting a party)

- BELMONT STAKES \$2,500**
- Company blog spotlight on Children's Home & Aid website
  - Verbal acknowledgement from our CEO on May 1, 2021\*
  - 2 mint julep cocktail kits

- BREEDER'S CUP \$1,000**
- Company or family name on event website
  - Listed in virtual virtual program video on May 1, 2021

- KENTUCKY OAKS \$500**
- Company or family name on event website

\*To be acknowledged by our CEO, the sponsorship deadline is April 19, 2021

I am unable to sponsor, but would like to make a contribution in the amount of \$\_\_\_\_\_.

NAME: \_\_\_\_\_  
 COMPANY (IF APPLICABLE): \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

\*\*HOW SHOULD WE LIST YOUR GIFT FOR ONLINE MATERIALS? (Ex: John Doe; ABC Company)

Please charge my credit card for the amount stated above:  
 CIRCLE ONE: *AMERICAN EXPRESS* *DISCOVER* *MASTERCARD* *VISA*  
 CREDIT CARD NUMBER: \_\_\_\_\_  
 EXPIRATION DATE: \_\_\_\_\_ / \_\_\_\_\_ SECURITY CODE: \_\_\_\_\_

I will send a check made payable to CHILDREN'S HOME & AID to:  
 Children's Home & Aid  
 c/o Bethy Velcich  
 125 S. Wacker Drive, Suite 1400  
 Chicago, IL 60606

CHILDREN'S HOME & AID  
 is a  
 501(c)(3) organization.  
 Tax ID number 36-2167743

PLEASE RETURN THIS FORM TO  
 BETHY VELCICH AT [BVELCICH@CHILDRENSHOMEANDAID.ORG](mailto:BVELCICH@CHILDRENSHOMEANDAID.ORG)

FOR MORE INFORMATION, VISIT OUR EVENT WEBSITE AT  
[WWW.CHILDRENSHOMEANDAID.ORG/DERBYDAY2021/](http://WWW.CHILDRENSHOMEANDAID.ORG/DERBYDAY2021/)