Children’s Home & Aid’s 2020 Day of Gratitude
June 11, 2020
Promotional Opportunities & Social Media Toolkit

Thank you for helping us spread the word about our Day of Gratitude, as we recognize and celebrate the many people and partners who are doing #WhateverItTakes to help our children and families thrive.

To learn more and hear stories about people doing #WhateverItTakes visit our dedicated webpage childrenshomeandaid.org/gratitude/

You can also promote your support of and involvement with this important day by liking, following and reposting our posts throughout the day!

➢ Post images and content on your own social media platforms or company’s website – don’t forget to tag us and link to our page!
➢ Use our available IMAGES to help tell the full story.
➢ Use hashtags #WhateverItTakes and #WeAreChildrensHomeAndAid.
➢ We can profile your involvement on our own social media channels.
➢ Include a link to our dedicated webpage childrenshomeandaid.org/gratitude/

Suggested language for social media posts:
➢ We’re excited to support Children’s Home & Aid and the many partners and community leaders who are doing #WhateverItTakes for children and families during our Day of Gratitude.

➢ We are proud to support Children’s Home & Aid in their work to provide hope, opportunity and bright futures to nearly 30,000 children and families each year.

➢ Go to childrenshomeandaid.org/gratitude/ on June 11 to support Children’s Home & Aid’s Day of Gratitude for stories about the families and partners helping us do #WhateverItTakes. Together, with your help, we can reach our goal of Every child. Every Family. Thriving.

➢ Consider making a gift to help us keep doing #WhateverItTakes. Just click here.

THANK YOU for supporting our children, families, and our Day of Gratitude!

For more information, contact Tara Harper at tharper@childrenshomeandaid.org or 630.915.9191.

Children’s Home & Aid is a leading child and family service agency in Illinois. We help children recover their health, their hope, and their faith in the people around them. We link children to a network of opportunity and care, to extended family, teachers, mentors, and the resources of their neighborhood and community. For more than 136 years, we go wherever children and families need us, and where that work has been proven to be most effective: at home, in the classroom, in the neighborhood, in the course of daily life. Our offices are located across Illinois and serve more than 30,000 children and families each year in over 60 counties.