



children's home + aid

FOR IMMEDIATE RELEASE

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Children's Home + Aid Selected as Bonneville Charity Partner of the Year

Chicago (April 8, 2009) -- The Bonneville Chicago Radio Group has selected Children's Home + Aid as its charity partner of the year. The Chicago Radio Group is part of Bonneville International Corporation, which owns and operates 29 radio stations across the country and is known nationwide for its award-winning commitment to the communities in which it broadcasts. Bonneville's Chicago radio stations are WDRV "97.1 fm The Drive," WTMX "101.9 fm The Mix" and WILV "Chicago's 100.3 fm."

WDRV "97.1 fm The Drive" News Director Kathy Voltmer and Susan Wiencek, head of morning news and public affairs at WILV "Chicago's 100.3 fm," announced the partnership to Nancy B. Ronquillo, president & CEO of Children's Home + Aid. "We are excited to have Children's Home + Aid as our Charity Partner of the Year," said Voltmer. "This is a great organization and we admire the work that they do."

A leading child and family service agency since 1883, Children's Home + Aid serves more than 40,000 at-risk children and families each year. Children's Home + Aid's association with Bonneville Chicago Radio Group's WDRV "97.1 fm the Drive" radio station evolved over the past three years.

The station was introduced to Children's Home + Aid through one of the agency's corporate partners and a longtime WDRV "97.1 The Drive" advertiser, Merlin 200,000 Mile Shops. In 2007, WDRV "97.1 The Drive" selected Children's Home + Aid as the beneficiary of proceeds from the sale of station disk jockey Bob Stroud's annual Rock n' Roll Roots CD. The station also has been extremely responsive in airing public service announcements for the agency's major fundraising events.

"We are very excited and grateful for this great opportunity to promote Children's Home + Aid and our work with children and families in need throughout Illinois. In these difficult economic times, we depend on our private sector partners to help us raise visibility and support," said Ronquillo. "The Bonneville Chicago Radio Group reaches such a vast audience. The potential to recruit foster families, to raise awareness surrounding the issues of child abuse, to engage listeners to volunteer or to donate is extraordinary."

Public service announcements are airing daily and interview segments will air each month throughout 2009. Interviews are broadcast toward the end of each month.

Children's Home + Aid is a leading child and family service agency in Illinois. Each year, it protects, educates and counsels more than 40,000 children, youth and families to improve their lives. Since 1883, Children's Home + Aid has been a compassionate advocate helping to shape public policy in child welfare, early childhood and juvenile justice. Children's Home + Aid is recognized for establishing best practices and achieving outstanding results through its programs and services that focus on child abuse prevention, healthy child development and strengthening families.

For more information, please visit www.childrenshomeandaid.org.

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